

UNITED STATES COAST GUARD AUXILIARY

2015 PROGRAM VISITOR WORKSHOP



Prepared by the
**NATIONAL DIRECTORATE OF VESSEL EXAMINATION
AND RECREATIONAL BOATING SAFETY PROGRAM VISITATION**

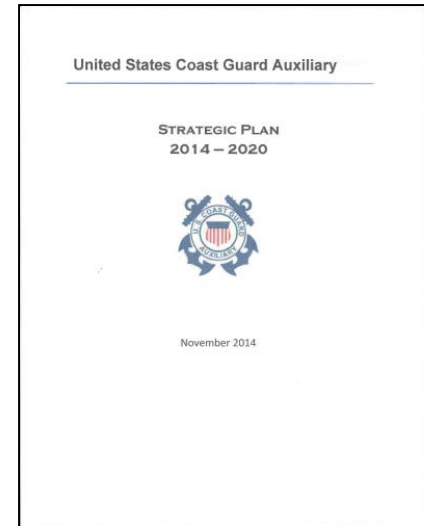
Workshop Objectives

- **Strategic Plan Vision**
- **Goals**
- **Partners**
- **Outreach Initiatives**
 - ❖ **Point of Sale**
 - ❖ **U.S. Power Squadrons (USPS)**
- **Teamwork**
- **Qualification Issues**

Strategic Plan Vision

The vision of the 2015 Strategic Plan is to:

- **Liaison with commercial entities to distribute boating safety and environmental protection pamphlets and brochures to the public**
- **Participate in boat shows, public venues and National Safe Boating Week (NSBW) activities**
- **Support partner organizations in promoting and improving Recreational Boating Safety**



So what is a Program Visitor?

Goals

- **Establish relationships the recreational boating community**
- **Visit Partners on a periodic basis**
- **Inform public of appropriate safety requirements**
- **Clarify boating safety issues**
- **Promote safe boating education**
- **Promote Vessel Safety Check program**

Partners

- **Any community business or facility where the public visits or waits which will allow a literature display.**
- **These could include: marine dealers, hardware stores, West Marine, vessel rental or repair agencies, marinas, canvas or sail makers, hospital emergency or waiting rooms, Doctor's offices, insurance agency lobbies, chain stores, WalMart, libraries, county boat/car license agencies, Dentist's offices, bait and tackle vendors, dive and/or snorkel shops, etc.**

Establish Lasting Relationships

- **Make Partners your key focus in RBS efforts**
- **Ensure viable and attainable goals are established**
- **Assist in special events and promotions, e.g., Safe Boating Week, life jacket exchanges, etc.**
- **Offer applicable training to Partners**
- **Recognize Partners' outstanding efforts**

Partner Visits

- **Visits are important!**
- **Know your Partners' needs and requirements for pamphlets & brochures**
- **Visits can and should be conducted all year**

An unvisited Partner is a Partner lost

Safety Requirement Distribution

- Obtain local and state regulations
- Ensure information is current

Where can you get local & state regs?

Safety Issue Clarifications

- **Be familiar with regulations**
- **Know your Area of Responsibility (AOR)**
- **If you don't know an answer; find the answer and get back to them - quickly**

Promote Boating Education

- **Obtain schedule and include in racks**
- **Include our newest partnership – USPS**
- **Develop talking points to promote e-courses, workshops, seminars at Partner locations, marinas and retail outlets**

More on the United States Power Squadrons later

Promote VSC Program

- **Obtain ramp day schedules and include in display box**
- **Include our long-serving partnership – the USPS**

Discuss how a boater can obtain a VSC

<http://wow.uscgaux.info/content.php?unit=V-DEPT&category=i-want-a-vsc>

Partners

- **Reinforce existing Partners**
 - ❖ Make partners the Flotilla's key focus in RBS efforts
 - ❖ Ensure partnerships establish viable and attainable goals
 - ❖ Interface with partners on a frequent basis
- **Establish new Partners**
 - ❖ Non traditional partners
 - ❖ Seek new venues, i.e., paddle craft

Discuss ways to maintain and establish Partners

Outreach Initiatives

- **Utilize American Canoe Association information to enhance paddlecraft safety**
- **Publicize Boat Pro Point of Sale program to educate marina personnel, marine dealers, etc. safety equipment requirements**
- **USPS & Auxiliary partnering at the local Flotilla and Squadrons**



Boat Pro Point of Sale

- **New certification training program focused on educating marina personnel, recreational boat dealers, marine retailers and others who sell products and services to boaters on how to educate their customers on current safety equipment requirements**
- **A short introduction can be found at:**
<http://www.safeboatingcouncil.org/boat-pro-point-of-sale-training>
- **It is recommended that Auxiliary and USPS VE's take the course**
- **The program is funded by a grant from the U.S. Coast Guard**

USPS & AUX Cooperation

- **Memorandum of Understanding to increase boating safety awareness through Auxiliary and USPS partnering – Effective 1 Jan 14**
- **Enhance cooperation between two premiere boating safety organizations**
- **Provide informational access in areas without Auxiliary presence**
- **Display may contain Auxiliary and USPS material**

USPS Program Elements

- **USPS will administer their program using an amended COMDTINST M16796.3C**
- **USPS will obtain their own literature**
- **Unique exam with USPS questions**
- **Specific USPS attire for visits**
- **Specific forms for visitation documentation**
- **Certification and records USPS responsibility**

Auxiliary Assistance

- **Auxiliary may assist in certification of USPS Program Visitors**
 - ❖ Mentoring
 - ❖ Supervised visit
 - Document visit on ANSC 7046
 - Provide copy to USPS trainee

Seek cooperation with nearby USPS to expand outreach at the Flotilla/Squadron level

Teamwork

Teamwork:

- Make use of resources in your Flotilla
- Interact with your fellow staff officers to obtain additional information about programs specific to their specialty
- Be flexible in your thoughts....

What do I need to accomplish my goals?

Qualification Requirements

Initial Certification:

- **Successfully passed the online or written exam and completed two practice visits under the supervision of a certified Program Visitor be certified a Program Visitor.**

Qualification Requirements

continued

Annual Currency Maintenance:

- **What is required?**

- ❖ Program Visitor must complete at least four RBS visits each calendar year to retain certification
- ❖ Attend an annual Program Visitor workshop, when required by National, prior to the deadline date

Qualification Requirements

continued

Recertification:

▪ Required for:

- ❖ Failure to perform a mandatory workshop will result in lapsed certification status (REWK)
- ❖ Failure to perform annual currency requirements will result in lapsed certification status (REYR)

Qualification Requirements

continued

■ Requirements for Recertification

- ❖ Member performs two RBS visits as a Trainee under the supervision of a certified Program Visitor
- ❖ The Trainee visits must be recorded in AUXDATA
- ❖ If required, the PV workshop must be recorded in AUXDATA
- ❖ FC must submit the recertification request in accordance with applicable District requirements. *Recertification is NOT automatic*
- ❖ **Once recertified**, the Program Visitor is required to perform the annual currency maintenance visits prior to the end of the calendar year

Qualification Requirements

continued

Important Note:

Failure to perform the annual currency procedures for five (5) consecutive years will result in loss of qualification. The member will then be required to meet the initial qualification criteria in order to regain qualification.

Summary

The workshop you have just participated in was not designed to train you to be a certified Program Visitor; but to introduce you to new initiatives and to help refresh your skills and get you thinking of the importance of this qualification.

We must all continually work to improve our own skills.
No matter how good we think we are, we can only succeed
when work as a
“TEAM”

SEMPER PARATUS



2015 V-Directorate Staff

Director (DIR-V)

Michael S. Klacik

Deputy Director (DIR-Vd)

Andrew J. Render

Division Chief – Vessel Exams (DVC-VE)

(open)

Division Chief – Visitation Programs (DVC-VP)

Joe Reichal

Division Chief – Technical Support (DVC-VT)

John Yskamp

Division Chief – Incentive Programs (DVC-VI)

Norman L. Fehr, Jr

Division Chief – Communications (DVC-VC)

William Howard